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CONTACT: Heidi Hackett

(315)546-10000

Heidi@actioncompanies.com

Action Companies Expands Restaurant Portfolio and Triples Corporate Office Space

(Syracuse, NY)- Action Companies, a Quaker Steak & Lube[®] franchisee since 2008, and QSL Franchising Corporation, entered into a **16-restaurant area development agreement**. Quaker Steak & Lube[®] will roll out a combination of conversions and its new 7300 SF prototype in the upstate New York and New England marketplace.

Jacob Wright, President/CEO of Action said, "We have had great success at our Syracuse location and believe this brand offers the most unique and memorable experience in casual dining. Through the 'great recession' both The Lube[®] and Action Companies have significantly grown sales and profits. The results focus of both companies makes for a great match moving forward." He added "John Longstreet brings significant strength to the brand as its CEO and we are confident that The Lube will quickly expand across the country. We are very excited to be a big part of that expansion."

"We couldn't be more pleased with this partnership," said Quaker Steak & Lube[®] CEO John Longstreet. "Jacob is a top notch developer and operator who sets aggressive goals and consistently over-achieves them."

Action Companies currently owns and operates the:

- Quaker Steak & Lube® in Syracuse, NY
- Holiday Inn Express Syracuse/Fairgrounds
- Holiday Inn Express Cicero, NY
- Holiday Inn Express, Dewitt, NY

The company also manages:

- Clarion Inn & Suites , Syracuse, NY
- Red Mill Inn, Baldwinsville, NY
- Hotel Clarence, Seneca Falls, NY

The owners of Action Companies have constructed over 500 hotels, owned over 40 and currently own and manage 15 hotels. The first development in the new area agreement will be Quaker Steak & Lube® Rochester, NY. Other planned sites in New York are Albany, Saratoga Springs, Utica, Newburgh and Watertown. Sites under consideration in New England are Boston, Springfield, Hartford, Providence, Manchester, NH; Portland, ME and Burlington, VT. Action Companies is currently adding staff and is tripling the size of its corporate headquarters in downtown Syracuse to support their significant expansion plans. Headquarters is currently based on the 13th floor of the State Tower Building, and expanding to the 19th and 18th floors.

The expected move in date is October 1, 2010 on the additional floors.

For more information on Action Companies, visit www.actioncompanies.com

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